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## **Media Advisory**

### **Badge On Board Enforcement Kicks Off on November 15<sup>th</sup> in Southern Nevada**

On the heels of the release of the Nevada Highway Patrol's Safestat report showing a 19 percent reduction in commercial motor vehicle (CMV) crashes on Nevada's roads from 2009 to 2010, the Badge On Board program kicks off an enforcement period this week along I-15 and US-95.

The purpose of the enforcement week is to reinforce safe driving behaviors and to keep them top of mind in an effort to continue the downward crash trend.

This year, a wrapped semitrailer will be traveling along the enforcement zone carrying the safety message to passenger vehicle drivers to give commercial motor vehicles room. Both passenger and commercial motor vehicle drivers pulled over by troopers during the enforcement period will receive an educational handout detailing the behaviors that both need to comply with to share the road safely. Motorists will also hear public service announcements airing on local radio stations and see billboards placed along the freeway.

During the enforcement periods, troopers may ticket for the following unsafe driving behaviors:

- Unsafe lane changes
- Following too closely (tailgating)
- Failing to signal lane changes
- Failing to yield right of way
- Failing to maintain lane
- Failing to follow traffic control devices
- Speeding
- Aggressive driving, constituting a combination of two or more of these behaviors

Additional enforcement periods are planned through the spring.

Part of the federal Ticketing Aggressive Cars and Trucks (TACT) program, the Nevada Highway Patrol's Badge On Board program first launched in 2008. In addition to Nevada, the federal TACT program is active in 16 other states. The Badge on Board program is funded through a grant from the Federal Motor Carrier Safety Administration (FMCSA).

More information, including tips and downloadable resources, are available at [www.BadgeOnBoard.com](http://www.BadgeOnBoard.com).

(Program runs from November 15-18, 2011)

