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## **Media Release**

### **Enforcement Activity Results for the November Badge on Board Safety Campaign**

Troopers from the Nevada Highway Patrol-Northern Command area recently conducted a portion of the fiscal year 2012 federally funded traffic safety program labeled “*Badge on Board*”. This initiative is a strategic traffic enforcement activity where a uniformed trooper rides in the passenger seat of a truck-tractor and looks for moving violations. When a violation is observed, the trooper communicates the description of the violator’s vehicle to another trooper in the area where an enforcement stop would be initiated. The purpose of this enforcement activity is to reinforce safe driving behaviors and keep them top of mind in an effort to continue the downward crash trend. Crashes involving commercial motor vehicles on our state’s highways have decreased 19 percent in 2010 compared to 2009\*.

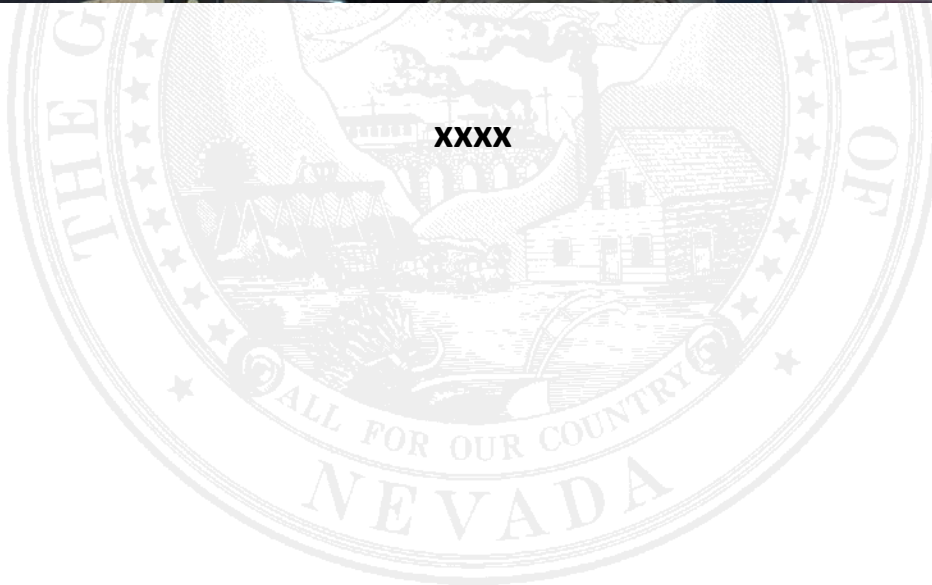
This year, a wrapped semi-trailer will be traveling along the enforcement zone carrying the safety message that passenger vehicle drivers need to give commercial motor vehicles room. Both passenger and commercial motor vehicle drivers pulled over by troopers during the enforcement period will receive an educational handout detailing the behaviors that both need to comply with to share the road safely. Motorists will also hear public service announcements airing on local radio stations and see billboards placed along the freeway.

The enforcement activity logged so far for this program, which included two separate three-day enforcement segments over the past two weeks, resulted in 59 traffic citations and 88 verbal warnings issued. 23 of those verbal warnings were for motorists observed talking or texting on a hand-held cell phone. The written citations and other verbal warnings included such violations as speeding, following too closely, unsafe lane changes and failure to obey traffic control devices. Two motorists were also arrested for having at least one active warrant.

Several additional enforcement periods are planned between December and July.

Part of the federal Ticketing Aggressive Cars and Trucks (TACT) program, the Nevada Highway Patrol’s “*Badge On Board*” program first launched in 2008. In addition to Nevada, the federal TACT program is active in 16 other states.

The Badge on Board program is funded through a grant from the Federal Motor Carrier Safety Administration (FMCSA). More information, including tips and downloadable resources, are available at [www.BadgeOnBoard.com](http://www.BadgeOnBoard.com).



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