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Media Advisory





LOCAL LAW ENFORCEMENT TURN IN THEIR HANDCUFFS FOR SERVING TRAYS AND MENUS APPLEBEE'S TIP-A-COP® TO BENEFIT SPECIAL OLYMPICS NEVADA THURSDAY, May 12, 2011

Henderson, North Las Vegas & Las Vegas — Local law enforcement will work as 'Celebrity Hosts' through a unique program called Tip-A-Cop®. Officers will trade in their handcuffs, and Ticket Books for menus and serving trays as they serve food and drinks to restaurant patrons. Lunch and dinner guests will enjoy a fun time with great entertainment, good food and excellent service! In 2010, 'Special Tips' donated to Law Enforcement generated over \$35,000.00.

"Applebee's is all about serving our neighbors," Jimmie Johnson, Area Director for Applebee's Southern Nevada, said. "Our entire staff really enjoys supporting such a terrific group of law enforcement that does so much for our community. We appreciate all of the guests who stop by and give the officers generous tips to support a very worthy cause."

WHAT: Applebee's Tip-A-Cop®

WHEN: Thursday, May 12, 2011

Lunch: 11:00 A.M. – 3:00 P.M. Dinner: 5:00 P.M. – 9:00 P.M.

WHERE: Applebee's Restaurants – 10 Las Vegas Locations

- 1, 4605 W. Charleston Metro Lunch Bolden Dinner Metro Downtown Area Command.
- 2. 500 N. Nellis Metro NE Area Command
- 3. 1635 W. Craig Rd. North Las Vegas Police
- 4. 2070 N. Rainbow Metro Northwest Area Command
- 5. 3501 S. Rainbow Metro Enterprise Area Command
- 6. 3340 S. Maryland Parkway Metro South East Command
- 7. 820 E. Warm Springs Rd. Nevada DPS Highway Patrol
- 8. 8730 W. Charleston Blvd. Dinner CCJuvenile Justice P&P
- 9. 699 N. Stephanie Clark Co. School Police
- 10. 10305 S. Eastern Lunch Henderson PD Dinner Hoover Dam Police

WHO: Local Law Enforcement, Special Olympics Nevada Athletes, Volunteers

PHOTO OPPORTUNITIES: Lunch - best time between 12pm – 2pm.

Dinner - best time between 6 pm and 8 pm.

About Special Olympics Nevada: Special Olympics Nevada is a free year-round sports program that provides training and competition for more than 4,000 children and adults with developmental disabilities. Law Enforcement supports Special Olympics worldwide through the Law Enforcement Torch Run program and has been the largest grass-roots fundraiser and public awareness vehicle for the past 29 years. In 2010, alone, the Law Enforcement Torch Run raised over US\$43 million worldwide. For more information, please visit: www.sonv.org.

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