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## **Media Advisory**

### ***Three Day “Badge on Board” Enforcement Campaign Scheduled for Nov 15-17 in Northern Nevada***

Beginning Tuesday morning, November 15<sup>th</sup>, the Nevada Highway Patrol will be conducting another 3-day segment of the “Badge on Board” enforcement campaign where troopers will be citing motorists who commit one or more moving violations in front of, or in close proximity to, a commercial motor vehicle. Simply stated, “Badge on Board” is a strategic traffic enforcement activity where a uniformed trooper rides in the passenger seat of a truck-tractor and looks for moving violations. Once a violation is observed, the trooper will radio the description of the violator’s vehicle to another trooper in the area where an enforcement stop will be initiated. The purpose of the enforcement week is to reinforce safe driving behaviors and keep them top of mind in an effort to continue the downward crash trend. Crashes involving commercial motor vehicles on our state’s highways have decreased 19 percent in 2010 compared to 2009\*.

This year, a wrapped semi-trailer will be traveling along the enforcement zone carrying the safety message that passenger vehicle drivers need to give commercial motor vehicles room.

Both passenger and commercial motor vehicle drivers pulled over by troopers during the enforcement period will receive an educational handout detailing the behaviors that both need to comply with to share the road safely. Motorists will also hear public service announcements airing on local radio stations and see billboards placed along the freeway.

During the enforcement periods, troopers may ticket for the following unsafe driving behaviors:

- Unsafe lane changes#
- Following too closely (tailgating)#
- Failing to signal lane changes#
- Failing to yield right of way#
- Failing to maintain lane#
- Failing to follow traffic control devices#
- Speeding#
- Aggressive driving, constituting a combination of two or more of these behaviors#

Additional enforcement periods are planned between now and the spring.

Part of the federal Ticketing Aggressive Cars and Trucks (TACT) program, the Nevada Highway Patrol's Badge On Board program first launched in 2008. In addition to Nevada, the federal TACT program is active in 16 other states. The Badge on Board program is funded through a grant from the Federal Motor Carrier Safety Administration (FMCSA). More information, including tips and downloadable resources, are available at [www.BadgeOnBoard.com](http://www.BadgeOnBoard.com).

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\*NHP Safe Stat report.

**Ride-along opportunities will be available all 3 days. A media event is also being planned for 11:00 am on Tuesday.**

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