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## **Media Advisory**

### **Elko County Increases Patrols for Impaired Drivers on Super Bowl Sunday**

The Super Bowl is America's most popular national sporting event. All across the country, millions of people gather to socialize and watch the big game.

All across Elko County, agencies participating in Nevada's "JOINING FORCES" Program will be conducting heavy concentrated saturation patrols looking for impaired drivers. Some of the agencies participating will be Nevada Highway Patrol, Elko County Sheriff's Department, Elko Police Department, Humboldt County Sheriff's Department, Lander County Sheriff's Department, Winnemucca Police Department and West Wendover Police Department – among others.

"This message is for everyone who will be drinking during the big game. Make the right decision and pass your keys to a designated driver so they can get you home safely," said West Wendover Police Chief Ron Supp. "There is no excuse to get arrested for DUI. The men and women of "JOINING FORCES" will be out to stop anyone who decides to drink and drive."

In 2010, alcohol-impaired-driving fatalities accounted for 31 percent of the total motor vehicle traffic fatalities in the United States.

Driving while impaired could result in a loss of your driver's license or even possibly the loss of your or someone else's life. On Super Bowl Sunday, make it a team effort to keep ourselves and our loved ones safe. If you plan on driving, plan not to drink alcohol.

**If you are hosting a Super Bowl party:**

- Make sure all of your guests designate their sober drivers before kick-off or help arrange ride-sharing with sober drivers.
- Find unique ways to recognize the designated drivers at your party
  - Give them a great spot to watch the game.
  - Whatever non-alcoholic beverage they are drinking, make sure their glass is always full.
  - Let them have the first pass at the buffet table.
  - Make sure their cars are easy to access when it is time to start driving people home.

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