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Media Advisory

Law Enforcement “Joining Forces” Promotes Click It or Ticket Campaign Over Thanksgiving Weekend

The Nevada Highway Patrol is teaming up with Elko PD, West Wendover PD, Winnemucca PD, White Pine Sheriff’s Department, Lander Sheriff’s Department, Humbolt Sheriff’s Department, and Elko Sheriff’s Department to educate motorists on seatbelt usage. The Click it or Ticket campaign runs from November 14 through November 27.

“We expect more traffic on our highways over the holiday weekend, and want everyone to buckle up day and night” says Trooper Jim Stewart with the NHP. “Our goal is ZERO FATALITIES!!”

This Click it or Ticket campaign is funded through the Department of Public Safety, Office of Traffic Safety. The Nevada Highway Patrol received \$4,000 for Troopers to work this campaign in Northeast Nevada.

“Click it or Ticket” is a national program sponsored by the National Highway Traffic Safety Administration (NHTSA). It is the country’s most successful seat belt enforcement campaign ever, helping create the highest observed national seat belt usage rate of 82 percent, and 92% for Nevada.

So remember, it only takes 2 seconds to buckle up. It could save your life. We want everyone to have an accident free and safe holiday weekend.

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