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June 3, 2013

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Media Release

6th Annual Cops & Burgers Event a Huge Success at Victorian Plaza in Sparks

The 6th annual "Cops & Burgers" fundraiser held at Victorian Plaza in Sparks yesterday was a huge success and topped the money raised last year. Local law enforcement officers, their family members, and Save Mart volunteers teamed up and served 940 hamburgers during the five-hour event. Each burger was served with a bag of chips and a soda or water for just five dollars.

Additionally, a record number of car owners participated in the show-n-shine portion of the event. A record number of 171 classic and current cars, pick-ups, as well as vintage military, fire, and police vehicles provided a diverse collection of automobiles for the public to come out and see. A total of seventeen awards were presented this year for the car show which included the Athlete's Choice, Save Mart's Choice, Law Enforcement's Choice, Air National Guard Commander's Choice, Chairman's Choice, and Mayors Bob Cashell and Geno Martini each presented a car owner with a trophy and a plaque.

We are pleased to announce that yesterday's event generated 16,195 dollars topping last year's event by nearly 2,200 dollars. This would not have been possible with the help and sponsorship of many of our local businesses and organizations. Thank you to everyone who came out to enjoy a hamburger, participated in the car show, volunteered your time, sponsored the event in any way, or made a monetary or in-kind donation. Your efforts are greatly appreciated. All of the money raised will stay right here in Northern Nevada to support the hundreds of athletes in the Special Olympics Nevada programs who participate and train in many events throughout the year.

