



April 9, 2013

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Media Release

Applebee's and Local Law Enforcement Officers Raise Funds to Benefit Nevada Special Olympics

Who: Special Olympics Nevada (SONV), local Law Enforcement agencies, and Applebee's Restaurants

What: Local law enforcement will trade in their handcuffs and badges for aprons and menus at Applebee's restaurants in Northern Nevada, as part of a Tip-A-Cop® event benefitting Special Olympics. Local Law enforcement in Reno, Sparks, and Carson City will collect tips and help serve Applebee's restaurant guests from 11 a.m. to 3 p.m. and from 5 to 9 p.m.

When: Thursday April 11, 2013 from 11 a.m. to 3 p.m. and 5 to 9 p.m.

Where: Reno: 4805 Kietzke Lane, Lunch and Dinner: Reno Police Department

Sparks: 693 North McCarran Blvd. Lunch and Dinner: Sparks Police Department

Carson City: 3300 S. Carson Street, Lunch and Dinner: Carson City Sheriff

Why: Northern Nevada Applebee's Restaurants have been supporting the Nevada Law Enforcement Torch Run for Special Olympics for over 10 years and has helped raise more than \$70,000.00 for Special Olympics Northern Nevada.

Special Olympics Nevada is a free year-round sports training and competition program for children and adults with intellectual disabilities. There are 3,000 athletes who compete in 20 competitions throughout the region in eight sports. Financial support comes almost exclusively from individuals, organizations, corporations, and foundations. For more information on Special Olympics Nevada visit www.SONV.org or join us at Facebook/SONevada and twitter @SONevada.

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Tip-A-Cop® is part of the annual Law Enforcement Torch Run® (LETR) campaign. LETR, which includes an international series of relay runs and special events like Tip-A-Cop®, is presented by more than 85,000 law enforcement officers in all 50 U.S. States, 12 Canadian provinces/territories, and 44 other countries to help raise money and public awareness for Special Olympics. LETR is the largest grassroots fundraiser and public awareness vehicle for Special Olympics through which funds raised go directly to local programs in states or countries where the funds are generated.

