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Trooper Jim Stewart
Nevada Highway Patrol – Central Command
Public Information Officer
jstewart@dps.state.nv.us
775-753-1253 or 775-720-8526

Media Release

Elko's Joining Forces 4th of July Weekend DUI Enforcement *Impaired Driving Enforcement Effort June 28 – July 12*

Over the next two weeks, you can expect to see double or even triple the normal law enforcement presence in northeastern Nevada. The Nevada Highway Patrol has joined forces with law enforcement agencies from White Pine, Lander, and Elko County Sheriff's Departments, and West Wendover and Winnemucca Police Departments to crack down on impaired driving. We have an important message for the public: if you will be drinking, designate a sober driver, and if you drive impaired, you will be arrested.

Increasing law enforcement presence during these weeks supports the overall state goal of reaching Zero Fatalities. You can help us reach that goal by following these safety guidelines:

- If you will be drinking, plan a safe and sober way to return to your home before going out.
- If you're impaired, call a taxi or sober friend, or use public transportation.
- Contact local police 911 or *NHP from your mobile phone to report a drunk driver on the road.
- If you see people about to drive impaired, take their keys and help get them a ride with a sober driver.

Nevada Joining Forces is a multi-jurisdictional law enforcement program that promotes statewide enforcement of DUI, seat belt use, distracted driving, speed and pedestrian safety. During this campaign last year, Nevada's Joining Forces partners made nearly 1,800 stops statewide that resulted in 132 DUI arrests. In 2012, 25.5 percent of the fatalities on Nevada's roads were alcohol related.

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In tandem with the enforcement effort, traffic safety officials also launched an education campaign throughout the state reminding motorists of the importance of designating a sober driver. The TV and radio public service announcements, statistics and other information are available online at <http://ZeroFatalitiesNV.com/sober>.

Joining Forces is funded by grants through the Nevada Department of Public Safety Office of Traffic Safety. Nevada's Zero Fatalities program is a statewide effort addressing the top behaviors that are killing people on our roads. More information about this program is available at <http://ZeroFatalitiesNV.com>.

Remember, don't drink and drive!!!
And always buckle up!!

