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Media Release

Law Enforcement Officials to Introduce "Safe on Red" Public Awareness Campaign "Proceed on Red" Law Goes into Effect Oct. 1

WHAT: The new law, "Proceed on red," going into effect Oct. 1, changes the manner in which all users of our roadways approach intersections. In response to the legislation, the state departments of Public Safety and Transportation are formally launching a new public awareness campaign called "Safe on Red" to educate the public about the rules within the new law and emphasize the need for all road users to be cognizant of traffic and pedestrian movements around signalized intersections.

WHEN: Friday, Sept. 27, 2013 at 10 a.m.

WHERE: Grand Sierra Resort 2500 E. Second St. (Southeast corner of Parking Lot 5)

WHO: Nevada Department of Public Safety and Washoe County Sheriff representatives will speak about how the new law will affect road users and the importance of increased awareness at major intersections. Assemblyman Mike Sprinkle, D-Sparks, will be present to discuss the new law.

WHY: During the 2013 legislative session, Nevada lawmakers approved Assembly Bill 117, a state law that allows motorcycles, trimobiles, scooters and bicycles to make a left turn or proceed through a red traffic light after waiting through two cycles at signalized intersections without the activation of a green signal.

The Nevada Office of Traffic Safety (OTS) provides funding and expertise, creates partnerships and promotes education to reduce traffic deaths and injuries on Nevada roadways.

The Nevada Department of Transportation's mission is to provide a better transportation system for Nevada through unified efforts. The Department is responsible for more than 5,000 miles of state roadway and more than 1,100 bridges, as well as many other transportation functions. More information is available at <u>www.nevadadot.com</u>.

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