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Media Release

Motorcyclists Statewide Participating in Worldwide Ride to Work Day

Traffic Safety Officials Remind All Roadway Users: "Share the Road"

Motorcyclists throughout Nevada will be participating Monday, June 17, 2013 in the worldwide Ride to Work Day. Held annually, 'Ride to Work Day' advocates and supports motorcycle transportation, and encourages safe riding and sharing the road by both motorcyclists and other kinds of vehicles.

With a higher-than-normal number of motorcyclists expected to be on the road Monday, Nevada traffic safety officials remind everyone of the state's Zero Fatalities goal and call on motorcyclists and all motorists to be vigilant in their efforts to Share the Road to ensure the safety of everyone on Nevada's roadways.

"All clubs, groups and other motorcyclists are invited to get on their bikes and ride to work Monday," said Pete Vander Aa, Nevada Rider Motorcycle Safety Program administrator. "Whether on a bike or other vehicle, we also remind all Nevadans to share the road to achieve our goal of Zero Fatalities. We want everyone to arrive at work safely and then return home safely."

"Share the Road" safety tips:

- Give motorcyclists a full lane of travel
- Travel at least three to four seconds behind a motorcycle
- Remain alert and look for motorcyclists on the roadway, especially before making a left turn
- Always wear a properly fitting helmet and eye safety gear
- Be visible; wear proper clothing or reflective decals and ride with your headlight on
- Remain alert and give yourself time to react

Visit ZeroFatalitiesNV.com for more safety tips, statistics and information on the program. For interviews with Pete Vander Aa of the Nevada Rider Motorcycle Safety Program, or for more information on rider education programs, please call 775-684-7480 or email <u>pvanderaa@dps.state.nv.us</u>.

First held in 1992, Ride to Work Day is an annual event, observed on the third Monday of June. More information is available at RidetoWork.org.

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