

Brian Sandoval  
*Governor*



James Wright  
*Director*

Troy L. Abney  
*Chief*  
*Nevada Highway Patrol*

July 31, 2013

Trooper Dave Gibson  
Nevada Highway Patrol – Northern Command  
Public Information Officer  
[dgibson@dps.state.nv.us](mailto:dgibson@dps.state.nv.us)  
(775) 434-9128

## **Media Release**

### **Multi-Agency Challenge to Eliminate Fatal Accidents on Interstate 80 Begins on July 24**

The focus of the “I-80 Challenge” across the entire 2900 miles of North America’s most traveled interstate is to create public awareness through both an increased law enforcement presence and media outreach. The 11 state highway patrol agencies along Interstate 80 that stretches from New Jersey to California have each dedicated an increase presence of troopers for each of the eight days (July 24, 2013 – July 31, 2013) during this challenge. The “I-80 Challenge” is a national collaboration of state law enforcement agencies in an effort to eliminate **ALL** traffic fatalities.

The Nevada Highway Patrol will be partnering with the state Highway Patrol agencies from California, Utah, Wyoming, Nebraska, Iowa, Illinois, Indiana, Ohio, Pennsylvania, and New Jersey. The mission is to eliminate **ALL** fatal accidents by increasing law enforcement presence and through media coverage, and by challenging the motoring public to do their part to assist in reducing accidents along the 11 state, 2900 miles stretch of Interstate 80.

The Nevada Highway Patrol will be working with media outreach to create public awareness to remind the motoring public that there will be an increase of law enforcement presence through the state on Interstate 80 for each of the eight days during this challenge.

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