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Media Advisory

State Offices ShakeOut Ways to Prepare for Earthquakes All Nevadans are encouraged to join in and participate

Carson City – The Public Health Preparedness Program of the Nevada Division of Public and Behavioral Health, the Nevada Division of Emergency Management, and the Department of Conservation and Natural Resources will participate in the Great ShakeOut earthquake drill. Along with millions of people worldwide, they will practice how to “Drop, Cover and Hold On” at 10:17 a.m. on October 17. All Nevadans are encouraged to visit www.shakeout.org to register for the 2013 Great Nevada ShakeOut.

The ShakeOut earthquake drill has been held on the 3rd Thursday of October since 2008. Everyone can participate: individuals, businesses, families, schools, etc. are all invited to register. Participating in the ShakeOut amounts to planning your drill, learning from the many ShakeOut.org resources, getting prepared, and actually simulating your response to the imaginary earthquake.

“It is important that families and organizations are prepared to survive and recover quickly from big earthquakes,” said Erin Seward, Public Health Preparedness Program Manager. “You can improve your survival odds significantly by knowing what to do whether you are at home, at work, travelling, shopping, or dining out. The ShakeOut is a great way to learn earthquake preparedness.”

“The Nevada Division of Emergency Management (NDEM) works closely with several state and federal partners to help educate all Nevada counties, communities, and citizens to prepare and plan ahead for an earthquake,” said Chris Smith, NDEM Chief. “Participate in this year’s exercise and gather useful preparedness tips and safety information for your family or organization. Embracing the easy steps offered will reduce the loss of life, minimize property damage and ensure peace of mind.”

Leading up to October 17, the three state organizations are educating employees on what to do during an earthquake whether you are at home, at work, outdoors or out in public. Employees are also learning earthquake preparedness such as securing one’s home and workspace to make it free of items that could perilously fall or collapse.

For more information about the ShakeOut, visit www.shakeout.org

For more information about the Nevada Earthquake Safety Council, visit <http://www.nbmng.unr.edu/dox/sp27.pdf>

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