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Media Release

Don't Find Yourself on the Wrong Side of Being Impaired

If You're Drinking, Find a Sober Ride or Law Enforcement Will Find One For You

The Fourth of July remains one of the deadliest holidays on our nation's roadways. Law enforcement agencies statewide are reminding motorists and motorcycle riders to have a safe summer and Fourth of July weekend by never driving impaired.

Law enforcement officers working with the Joining Forces program are increasing patrols for impaired drivers and riders between June 12 and July 6.

Making the bad decision to drive impaired can quickly turn a good time into a devastating time with lasting consequences. If drinking is involved, be sure to plan ahead and designate a sober driver or find a sober ride from a friend or a taxi.

Nearly one-third of fatal crashes in Nevada involve impaired drivers. In 2013, 132 motorists were killed in crashes in Nevada. During that same time period, 53 Nevada motorcyclists died in crashes, an increase of 39 percent over 2012.

Behaviors that can indicate impaired drivers and motorcycle riders include drifting during a turn or a curve, inattentiveness to surroundings, inappropriate or unusual behavior and weaving. Law enforcement officers encourage motorists to call 911 if they witness drivers and riders that may be impaired.

Impaired driving not only puts your life and the lives of others in danger, the cost of driving under the influence is high. The average estimated cost of a DUI when legal fees, court fines and higher insurance rates are considered is over \$10,000.

For more information, please visit www.ZeroFatalitiesNV.com/sober.

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