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Media Release

Joining Forces to Zero in on Impaired Drivers Super Bowl Weekend

Increased Impaired Driving Enforcement Through Feb. 9

RENO – It's time for the Super Bowl, and watching often means celebrating (or consoling) with a few drinks. The Nevada Department of Public Safety, Office of Traffic Safety is urging Nevadans to not drink and drive so they return home to their families, not a collection of cellmates.

Beginning today, more than 20 law enforcement agencies participating in Joining Forces will be cruising the state's roadways through Feb. 9, arresting impaired drivers who pose threats to themselves and to innocent passengers and other road users.

Impaired driving messages are delivered year-round, yet when the Super Bowl celebrations begin, law enforcement officials increase their vigilance. Be responsible and enjoy the game behind traditional bars, not iron bars.

Zero Fatalities offers these tips to keep the community safe:

- Before going out, plan a safe and sober way to return to your home
- Designate a sober driver, not a driver who agrees to drink less
- Reserve a hotel room.
- If you see a drunk driver, contact local police by calling *NHP or 9-1-1
- If people you know are about to drive impaired, take their keys and help get them a ride with a sober driver.

The Nevada Department of Public Safety's Office of Traffic Safety (OTS) provides funding and expertise, creates partnerships and promotes education to reduce traffic deaths and injuries on Nevada roadways.

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