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Media Advisory

Las Vegas Law Enforcement Offers Motorists an Escape from Hefty Fines

Distraction-Free Program Raises Awareness About Cell Phone Law

LAS VEGAS – The use of handheld, electronic devices while driving was banned in Nevada effective Jan. 1, 2012. Still, law enforcement officers respond to more than 3,500 distracted driving-related crashes each year. Southern Nevada law enforcement officials will unveil an unprecedented program Friday, June 27, in an effort to curb drivers' cell phone use.

WHO: The Nevada Department of Public Safety, Office of Traffic Safety and Nevada Highway Patrol Southern Command and the Nevada Justice Court system.

WHAT: In an effort to raise awareness about distracted driving, NHP troopers will offer violators the opportunity to have their citations dismissed through a pilot program that begins Monday, June 30. Officials will unveil the program June 27.

WHEN: 10 a.m. June 27, 2014

WHERE: Courtroom 1A, Regional Justice Center, 200 Lewis Ave., Las Vegas

WHY: The intent of the pilot program is to help motorists break the dangerous habit of using electronic devices while driving. The program will also teach drivers about overcoming conditioned responses to ringtones and visual phone cues. The goal is to have those who participate in the program commit to distraction-free driving to help keep the public safe and reduce roadway fatalities.

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