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## Nevada Highway Patrol

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### Media Release

#### **Nevada Joining Forces Team Homing In On Aggressive Drivers**

*Law Enforcement Campaign to Focus on Slowing Speeders*

During the next 10 days, more than two dozen law enforcement agencies statewide will join forces to crack down on drivers exceeding speed limits or driving too fast for road conditions.

Speeding is a contributing factor in approximately one-third of fatal crashes on the nation's roadways. Exceeding the speed limit is considered aggressive driving just as weaving in and out of traffic, passing in emergency lanes or along the shoulder and failing to yield to other motorists.

A survey sponsored by the National Highway Traffic Safety Administration (NHTSA) indicated that the majority of U.S. drivers consider others' unsafe driving behaviors a threat to the safety of themselves and their families.

Most motorists, however, do not believe speeding is as risky as other behaviors, but according to NHTSA, the consequences of driving too fast include:

- Greater potential for loss of vehicle control
- Reduced effectiveness of occupant protection equipment
- Increased stopping distance when the driver perceives a danger
- Increased degree of crash severity leading to more debilitating injuries
- Unexpected economic and psychological implications of a speed-related crash

*The Nevada Office of Traffic Safety (OTS) provides funding and expertise, creates partnerships and promotes education to reduce traffic deaths and injuries on Nevada roadways.*

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