



Nevada Highway Patrol

<https://nhp.nv.gov>

Like us on [Facebook](#) follow us on [Twitter](#)

May 18, 2015

Trooper Dave Gibson
Nevada Highway Patrol – Northern Command
Public Information Officer
dgibson@dps.state.nv.us (775) 434-9128

Media Release

Annual May “Click it or Ticket” Seat Belt Press Conference at the Grand Sierra Resort in Reno

The annual statewide “*Click it or Ticket*” seat belt awareness and enforcement campaign is planned for May 15th through June 1, 2015. During this two-week timeframe, state troopers, sheriff’s deputies, and police officers from around the Silver State will be *joining forces* and placing a high priority on this vitally important traffic law.

With the upcoming three-day Memorial Day weekend quickly approaching, larger volumes of traffic are anticipated on our highways and we want every motorist to know the importance of buckling up while driving or riding in a motor vehicle.

In an effort to create additional awareness for the annual May enforcement mobilization campaign effort, as well as remind motorists to always buckle-up, there will be a press conference this Wednesday morning in Reno. Part of this year’s news conference will include a demonstration with the Seat Belt Convincer trailer. This piece of equipment allows those who ride it to experience a 4-5 mph crash and the primary purpose is to “convince” motorists to always buckle up when riding in a motor vehicle.

Funding for this traffic safety initiative was secured by the Nevada Office of Traffic Safety as part of the federally funded “*Joining Forces*” grant from the National Highway Traffic Safety Administration (NHTSA).

What: “*Click it or Ticket*” Campaign Press Conference

Who: Area law enforcement agencies

When: Tuesday 5/19 @ 10:00 am

Where: Grand Sierra Resort parking lot (Southeast corner near the GSR driving range pond)

XXXX