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Media Release

Officers Remind Residents to “Slow Down” to Crack Down on Speeding

In an effort to save lives, law enforcement agencies from the Nevada Highway Patrol, Sheriff’s Departments from Lander, White Pine, and Elko counties, along with West Wendover and Winnemucca Police Departments are reminding motorists to s-l-o-w d-o-w-n.

We are teaming up as part of *Joining Forces*, to reduce fatalities on our Nevada roadways. *Joining Forces* is a statewide law enforcement program funded by the Office of Traffic Safety. Law enforcement agencies throughout Nevada will be working through June 21, 2015, enforcing speed limit laws.

According to the National Highway Traffic Safety Administration (NHTSA), speed was a factor in almost a third of passenger vehicle occupants killed in crashes in 2013. In addition, most of these crashes occurred during night-time hours, specifically between 6 p.m. and 6 a.m.

Most motorists, however, do not believe speeding is as risky as other behaviors, but according to NHTSA, the consequences of driving too fast include:

- Greater potential for loss of vehicle control
- Reduced effectiveness of occupant protection equipment
- Increased stopping distance when the driver perceives a danger
- Increased degree of crash severity leading to more debilitating injuries
- Unexpected economic and psychological implications of a speed-related crash

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