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State Farm Awards Generous Funding to Zero *teen* Fatalities Program

Nevada Department of Public Safety's Teen Traffic Safety Program Receives \$10,000 for Registration Equipment

LAS VEGAS – The Nevada Department of Public Safety, Office of Traffic Safety's Zero *teen* Fatalities program has been granted a \$10,000 gift courtesy of State Farm. A check presentation with local State Farm agents is scheduled to occur at this year's Zero *teen* Fatalities Official Kick-off on Friday, September 11, at Pole Position Raceway.

"We are very grateful for the \$10,000 gift and the generosity of State Farm. Our program relies on exceptional community partners like State Farm to help us educate Nevada teens about driving safely through donations of cash, equipment and event support. With this donation, we plan to purchase much-needed equipment that will help us reach more young drivers, and hopefully save more lives," said Zero *teen* Fatalities Program Manager Lyndsi Patterson.

State Farm regularly gifts money to non-profit organizations seeking to improve their communities.

"State Farm is proud of the work the Nevada Department of Public Safety is doing for the community to bring awareness to teen driving issues with the goal of reducing the number of fatalities among teens. We urge parents to continue to have conversations with their teens about the responsibility of driving, wearing their seat belts, and not driving distracted," said State Farm Agent Carrie Maddux. "Just because they have a license, does not mean they have experience, or are thinking like an adult in terms of safety."

For more information, please visit www.stayingundead.com. Follow Zero *teen* Fatalities on [Facebook](#) and [Twitter](#).

About State Farm®:

The mission of State Farm is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. State Farm and its affiliates are the largest providers of [auto](#), [home](#) and individual [life](#) insurance in the United States. Its 18,000 agents and more than 65,000 employees serve more than 82 million policies and accounts – nearly 80 million auto, home, life, health and commercial policies, and nearly 2 million [bank](#) accounts. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 41 on the 2015 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.

About Zero *teen* Fatalities:

Recent statistics show that teens are only four percent of the American driving population, but are vastly overrepresented in traffic fatalities at over 18%. In Nevada in 2014, teen drivers were involved in 38 fatalities. Zero *teen* Fatalities is a federally-funded program through the Office of Traffic Safety that seeks to educate young drivers on the importance of being safe behind the wheel. The program's goal is to empower teens to spread the word among their peers about the consequences of unsafe driving behaviors.

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