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**Zero teen Fatalities and Partners Host Free Kick-off Events in Northern and Southern Nevada**  
*Events Launch Nevada Department of Public Safety's Teen Driving Safety Program for the 2015-16 School Year*

LAS VEGAS – The Nevada Department of Public Safety, Office of Traffic Safety's [Zero teen Fatalities program](#), will hold two kick-off events on Friday, September 11, 5:30 – 8:30 pm. The events serve as a celebration of the new 2015-16 program year for Zero *teen* Fatalities, a program developed to educate Nevada teens and their parents about the dangers of unsafe driving behaviors, in an effort to ultimately save teenagers' lives.

"Because teens are overrepresented in crashes and fatalities on Nevada's roadways, we are working to present safe driving in a positive light and challenging teens to educate each other," said Lyndsi Patterson, Zero *teen* Fatalities Program Manager. "These events are only the beginning to an exciting year filled with opportunities for teens to have fun while receiving and sharing important information that may save their life."

The Southern Nevada event will be hosted in partnership with CBS Radio, [Chapman Dodge Chrysler Jeep Ram](#), Coca-Cola, [Pole Position Raceway](#), [Raising Cane's](#) and State Farm at Pole Position Raceway's Arville location in Las Vegas. Teen attendees who register on-site or in advance for Zero *teen* Fatalities will enjoy free races and arcade game credits, food courtesy of Raising Cane's and beverages provided by Coca-Cola, as well as music from CBS Radio, and chances to win door prizes. In addition, Chapman Dodge Chrysler Jeep Ram will have a selection of cars on site. Check-in and registration will be available 5:30 – 6:30 pm. A check presentation featuring State Farm's \$10,000 gift is scheduled for 6:00 pm. Door prizes will be awarded at 8:00 pm.

The Northern Nevada event will be hosted in partnership with Reno Media Group and [Wild Island](#) at Wild Island in Sparks. The first 100 teen attendees who register on-site or in advance for Zero *teen* Fatalities will enjoy up to two free Go-Kart races during the event, provided by Wild Island. Food and beverages will be provided courtesy of Reno Media Group. The event will feature music from Alice 96.5 and chances to win door prizes. Check-in and registration will be available 5:30 – 6:30 pm. Door prizes will be awarded at 8:00 pm.

For more information, please visit [www.stayingundead.com](http://www.stayingundead.com). Follow Zero *teen* Fatalities on [Facebook](#) and [Twitter](#).

**About Zero *teen* Fatalities:**

Recent statistics show that teens are only four percent of the American driving population, but are vastly overrepresented in traffic fatalities at over 18%. In Nevada in 2014, teen drivers were involved in 38 fatalities. Zero *teen* Fatalities is a federally-funded program through the Office of Traffic Safety that seeks to educate young drivers on the importance of being safe behind the wheel. The program's goal is to empower teens to spread the word among their peers about the consequences of unsafe driving behaviors.

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