



*For Immediate Release*

## **Click It or Ticket campaign reminds Nevadans there are no second chances to buckle up**

**WHAT:** A ride-along with law enforcement on the first day of the Click It or Ticket seat belt enforcement period.

The Nevada Departments of Public Safety & Transportation and the National Highway Traffic Safety Administration (NHTSA) have teamed together for Click It or Ticket, Coast to Coast enforcement campaign. Enforcement officers working in Joining Forces, a multi-jurisdictional law enforcement program, will be stepping up patrols today, May 16 and continuing until June 1, 2016. The enforcement is strategically planned ahead of the Memorial Day holiday, one of the busiest, and often deadliest, travel weekends of the year.

**WHEN:** MEDIA ACCESS, Monday, May 16, 2016, at 8 a.m. - 12 p.m.

**WHERE:**

South - 4615 West Sunset Road, Las Vegas

**VISUALS:**

- A first-hand view of Click It or Ticket enforcement shift
- X-ray images of injuries resulting from an unbuckled crash
- Joining Forces enforcement officers and patrol vehicles

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