



**FOR IMMEDIATE RELEASE:**

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## **Law Enforcement Agencies Work to Eliminate Impaired Driving and Riding Fatalities Through The Holiday**

*The Nevada Highway Patrol Strives for Zero Fatalities in Efforts to Keep Nevada Roadways Safe*

Fatalities due to impaired driving and riding continue to be a top traffic issue on Nevada's roadways and with overall fatalities at an increase in comparison to this time last year, law enforcement will be *Joining Forces* statewide increasing their enforcement efforts. The Nevada Highway Patrol will have extra patrols out from July 1<sup>st</sup> thru July 18, 2016 to boost enforcement efforts and keep impaired drivers and riders off the streets.

Impaired driving fatalities have consistently been the most common cause of motor vehicle accidents resulting in injuries and death in Nevada. With the summer months at hand, a period known by enforcement officials as the "hundred deadliest days," enforcement officials are reminding motorists to make responsible decisions when taking to the roadways during the holiday and summer months.

**Impaired driving is preventable. If you are expecting to ingest alcohol or other substances have a plan. Utilize a designated driver or other transportation services to get you home safely. Drivers who make the selfish decision to drive while intoxicated can expect to get a free to jail. Let's all do our part to keep our roadways safe and of course the ultimate goal is Zero Fatalities.**

In efforts to achieve the "Zero Fatalities" goal this holiday season, drivers and riders are encouraged to know the law for blood alcohol levels and to abide by the following guidelines:

- designate a sober driver before drinking;
- use a taxi, call a sober friend or family member or use public transportation if impaired;
- take advantage of local sober ride programs;
- call 911 if a drunk driver is spotted on the road;
- take the keys or assist in making other arrangements for someone who is about to drive or ride while impaired

For resources and laws pertaining to impaired driving and riding, please visit <http://www.zerofatalitiesnv.com/dont-drive-impaired>.