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Officers Remind Residents U Drive, U Text, U Pay! *Law Enforcement Statewide focus on Distracted Drivers*

Reno and Carson City, Nevada – Law enforcement agencies statewide will be *Joining Forces* and focusing on Distracted Drivers Nov 2 -13, 2016. **The Nevada Highway Patrol** will be working diligently to urge motorists to keep your eyes on the road and put away cell phones or other items that cause distractions. On average texting takes your eyes off the road for 4.6 seconds. When traveling at 55mph, that's enough time to cover the length of a football field blindfolded.

The National Highway Traffic Safety Administration said that traffic deaths rose 10.4 percent in the first half of 2016 over 2015. That means 1,665 more deaths across the country in six months. And it follows a 7 percent increase in 2015 over 2014, meaning this is a trend. The problem is distracted driving. Far too many of us are fiddling with our phones as we hurtle down the road. Please remember that the phone call or text can wait until you have arrived at your destination safely.

The Highway Patrol urges all motorists to keep their focus on the road while operating a motor vehicle, and that everyone arrives safely to their destination free of crashes and or a ticket!

We are all depending on you.

For resources about distracted driving, please visit:
<http://www.distraction.gov/stats-research-laws/facts-and-statistics.html>

For more information on *Joining Forces* and other statewide traffic safety programs, please visit <http://www.zerofatalitiesnv.com>. Follow Zero Fatalities Nevada on [Facebook](#), [Twitter](#), [YouTube](#) and @ZeroFatalitiesNV.

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