



FOR IMMEDIATE RELEASE: March 31, 2017

CONTACT: Trooper Jason Buratczuk 702-533-6808 or Trooper Chelsea Stuenkel 702-

469-3882

## Officers Remind Residents One Text or Call Could Wreck It All

Law Enforcement Statewide focus on Distracted Drivers

Las Vegas, Nevada – Law enforcement agencies statewide will be *Joining Forces* and focusing on Distracted Drivers April 1<sup>st</sup> – April 15<sup>th</sup>, 2017. The Nevada Highway Patrol will be working diligently to urge motorists to keep your eyes on the road and put away cell phones or other items that cause distractions. Five seconds is the average time your eyes are off the road while texting. When traveling at 55mph, that's enough time to cover the length of a football field blindfolded.

The National Highway Traffic Safety Administration's (NHTSA) continues to urge the driving public to take the following safety precautions to minimize distractions while driving:

- Be a safe, distraction-free driver, put your cell phone down and focus on the road;
- When using electronic devices for directions, set the destination prior to driving;
- Speak up when you're a passenger and your driver uses an electronic device while driving. Offer to call or text for the driver, so his or her full attention stays on the driving task; and
- Always wear your seat belt. Seat belts are the best defense against other unsafe drivers

"The Nevada Highway Patrol urges all motorists to keep the cell phones away while driving and arrive alive. Everyday 8 people are killed as a result of distracted driving on United States roadways. In an effort to reach our goal of "Zero Fatalities" the Nevada Highway Patrol will be increasing patrols during the enforcement period looking for distracted drivers. Don't make that text, call or selfie your last. It can wait!" Trooper Jason Buratczuk

For resources about distracted driving, please visit:

http://www.distraction.gov/stats-research-laws/facts-and-statistics.html

For more information on *Joining Forces* and other statewide traffic safety programs, please visit <a href="http://www.zerofatalitiesnv.com">http://www.zerofatalitiesnv.com</a>. Follow Zero Fatalities Nevada on <a href="facebook">Facebook</a>, <a href="facebook">Twitter</a>, <a href="facebook">YouTube</a> and <a href="mailto:@ZeroFatalitiesNV">@ZeroFatalitiesNV</a>.

