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## **Joining Forces Campaign Cracks Down On Aggressive Drivers** *Law Enforcement Statewide to Focus on Slowing Speeders*

**Northern Nevada** – More than two dozen law enforcement agencies statewide will be *Joining Forces* to crack down on drivers exceeding speed limits or driving aggressively from July 15 through July 30, 2017.

Speeding is a contributing factor in approximately one-third of fatal crashes on the nation's roadways. Exceeding the speed limit is considered aggressive driving just as weaving in and out of traffic, passing in emergency lanes or along the shoulder and failing to yield to other motorists.

Most motorists do not believe speeding is as risky as other behaviors, however the consequences of driving too fast include:

- Greater potential for loss of vehicle control
- Reduced effectiveness of occupant protection equipment
- Increased stopping distance when the driver perceives a danger
- Increased degree of crash severity leading to more debilitating injuries
- Unexpected economic and psychological implications of a speed-related crash

*The Nevada Office of Traffic Safety (OTS) provides funding and expertise, creates partnerships and promotes education to reduce traffic deaths and injuries on Nevada roadways. Joining Forces enforcement is paid for by Nevada Department of Public Safety - Office of Traffic Safety.*

**zero**<sup>®</sup>  
**Fatalities**  
*Drive Safe Nevada*