Brian Sandoval Governor



James M. Wright Director

Colonel Dennis S. Osborn

Highway Patrol Division

NORTHERN COMMAND WEST 357 Hammill Lane Reno, NV 89511

Media Advisory

May 11, 2017 Immediate Release

"JOINING FORCES"

The Nevada Highway Patrol is teaming up with local Law Enforcement agencies to educate motorists on seatbelt usage. The Click it or Ticket campaign runs from May 10th through May 31st.

Any person who is driving and all passengers 6 years of age or older and weighing more than 60 pounds must wear a seat belt. Any child less than 6 years of age AND who weighs less than 60 pounds must ride in a federally approved child restraint system. Also, it is always safest for children under 13 years old to sit in the back seat....even short trips from home.

Seat belt citations carry a \$75.00 fine after court and administration fees. A citation for an unrestrained child is significantly higher. However, this is far less than the cost of a crash if they are unbelted.

Memorial Day weekend, traditionally associated with the beginning of the summer travel season, is quickly approaching, and the message is worth repeating: Seat belts save lives.

The Nevada Highway Patrol would like to remind you that it only takes 2 seconds to buckle up. It could save your life! When you're not wearing your seat belt, you're risking serious injury or death. Life is not like a TV show or a movie, there are no rewinding and no do-overs.

In real life, you don't get a second chance!

This Click it or Ticket campaign is funded through the Department of Public Safety, Office of Traffic Safety.

"Click it or Ticket" is a national program sponsored by the National Highway Traffic Safety Administration (NHTSA). It is the country's most successful seat belt enforcement campaign ever.

For more information on *Joining Forces* and other statewide traffic safety programs, please visit <u>http://www.zerofatalitiesnv.com</u>. Follow Zero Fatalities Nevada on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u> and @ZeroFatalitiesNV.

zero Fatalit

Drive Safe Nevada