



**FOR IMMEDIATE RELEASE: 2/28/17**

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## **Law Enforcement Focus In On Aggressive Drivers** *Joining Forces Campaign to Focus on Slowing Speeders*

**Nevada Highway Patrol** - More than two dozen law enforcement agencies statewide will be *Joining Forces* to crack down on drivers exceeding speed limits or driving too fast for road conditions from March 1 – 14, 2017

Speeding is a contributing factor in approximately one-third of fatal crashes on the nation's roadways. Exceeding the speed limit is considered aggressive driving just as weaving in and out of traffic and failing to yield to other motorists.

**SLOW DOWN AND LEAVE PLENTY OF DISTANCE BETWEEN YOU AND THE CAR IN FRONT OF YOU. TWO DRIVING HABITS THAT WILL KEEP YOU ALIVE!**

Most motorists, however, do not believe speeding is as risky as other behaviors, but according to National Highway Traffic Safety Administration (NHTSA), the consequences of driving too fast include:

- Greater potential for loss of vehicle control
- Reduced effectiveness of occupant protection equipment
- Increased stopping distance when the driver perceives a danger
- Increased degree of crash severity leading to more debilitating injuries
- Unexpected economic and psychological implications of a speed-related crash

***Joining Forces* enforcement is paid for by Nevada Department of Public Safety - Office of Traffic Safety.**

For resources and laws pertaining to impaired driving and riding, please visit <http://www.zerofatalitiesnv.com/dont-drive-impaired>. Follow Zero Fatalities Nevada on [Facebook](#), [Twitter](#), [YouTube](#) and @ZeroFatalitiesNV on [Instagram](#).

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