



For Immediate Release

Nevada Donor Network and Nevada Department of Public Safety Unveil New Donor Registration Kiosk and Outreach Collaboration at Donor Registration Event

Reno, NV – February 14 – In recognition of National Donor Day, Nevada Highway Patrol will host a donor registration event and will announce a unique collaboration with Nevada Donor Network aimed at increasing donor designation rates and positively impacting organ, eye and tissue donation throughout the state.

The Nevada Department of Public Safety and Nevada Donor Network, a non-profit organ and tissue procurement organization, recently partnered in order to preserve the opportunity for tissue and eye donation for more Nevadans than ever before. The event will mark the launch of a grant funded public outreach program to help increase education about donation and provide additional ways for people to register as donor heroes.

A financial contribution granted by the Organ and Tissue Donor Program at the University of Nevada, Reno School of Medicine made it possible to install donor registration kiosks in the lobby areas of the Nevada Highway Patrol’s Reno, Las Vegas and Elko Command Centers. Brochures, promotional items and iPads for online registration will also be given to Nevada Highway Patrol Public Information Officers to help expand public outreach efforts regarding donation. The public is encouraged to attend this event to learn more about organ, eye and tissue donation, and to register using the new kiosks.

WHAT: Media and the public are invited to the donor registration event and official launch of this statewide collaboration

WHO: Representatives from Nevada Department of Public Safety, Nevada Highway Patrol and Nevada Donor Network

WHERE: Nevada Highway Patrol, Reno Office
357 Hammill Lane
Reno, NV 89511

WHEN: February 14, 2017 from 9-10 a.m.

CONTACT: Trooper Dan Gordon, Nevada Highway Patrol, 775-434-9133 (cell) dgordon@dps.state.nv.us
Krystal Pyatt, The Ferraro Group, 775-331-4555 (office), krystal@theferrarogroup.com
Monica Myles, Nevada Donor Network, 775-250-5238 (cell), mmyles@nvdonor.org

To learn more about organ, eye and tissue donation, or to register as a donor hero, please visit www.nvdonor.org.

###



Nevada Donor Network (NDN) is a federally designated 501(c)3 not-for-profit organ procurement organization serving 15 counties in the state of Nevada. Our primary function is coordinate, recover and allocate lifesaving organs and healing tissues for transplantation and research on behalf of our heroic donors. Nevada Donor Network is a member of Donate Life Nevada, a statewide collaboration of agencies committed to motivating Nevada residents to register as organ, eye and tissue donors.

www.nvdonor.org / www.Facebook.com/NevadaDonorNetwork / www.twitter.com/DonateLife_NV