



**State Fire Marshal**  
<https://fire.nv.gov>

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**Media Release**

**State of Nevada Kicks Off 2017 Fire Prevention Week with Poster Contest:  
“Every Second Counts: Plan 2 Ways Out!”**

**Carson City, Nevada** – The Nevada Department of Public Safety, Nevada State Department of Education, Fire Prevention Association of Nevada, Local Fire Departments Statewide and the State Fire Marshal Division kicks off the “Every Second Counts: Plan 2 Ways Out!” poster contest to raise awareness in children and their family about fire prevention. One-quarter of home fire deaths are caused by fires that start in the bedroom, and another quarter result from fires in the living room, family room, or den.

Nevada State students in elementary (5<sup>th</sup> & 6<sup>th</sup> grades), middle and high school are being asked to participate in a poster contest to celebrate National Fire Prevention Week October 8 - 14. Student posters will be judged locally and at the state level for creativity, originality and their promotion of fire preparedness and safety.

“What a great opportunity to involve students in a creative process that will create community awareness on such an important topic,” said Steve Canavero, Ph.D., Superintendent of Public Instruction. “This is an opportunity for students to be a voice in their community and grow public safety awareness.”

Artwork must reflect the National Fire Protection Association’s 2017 National Fire Prevention Week theme “Every Second Counts: Plan 2 Ways Out!” Information on this year’s theme can be found at: [www.nfpa.org/public-education/campaigns/fire-prevention-week](http://www.nfpa.org/public-education/campaigns/fire-prevention-week)

“Seconds count, during a fire” said Bart Chambers, State Fire Marshal. “In Nevada, nearly two-thirds of home fire deaths result from fires reported at night between 11 p.m. and 7 a.m. when most people are asleep. Three out of five home fire deaths happen from fires in homes with no smoke alarms or no working smoke alarms. Home smoke alarms can alert people to a fire before it spreads, giving everyone enough time to get out.” Chambers urges Nevadans to help save lives in your community by visiting American Red Cross’s “Sound the Alarm” Campaign at: <https://www.redcross.org/sound-the-alarm>

For more information on Nevada’s Fire Prevention Week Poster contest please visit: [http://fire.nv.gov/pages/FP\\_Posters/](http://fire.nv.gov/pages/FP_Posters/)

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